



To Whom it May Concern,

This is a letter of recommendation for Chris Fischer for consideration for an entry level position in the public relations and advertising field. As a professor who has taught Chris in numerous courses, I recommend him for this next step in his professional career.

Chris' strengths clearly lie in his creative thinking skills, especially in the area of planning and strategy. He has always been the perfect student to go to when tasked with coming up with the perfect creative concept or developing new and innovative ways of approaching a problem. This was most evident on the team where he helped developed a full integrated marketing communication plan for a nonprofit client in my IMC Capstone Class. His creativity and approach to the teamwork in this class was outstanding.

I have been impressed with Chris' personal acumen and for learning in general, especially in team settings where collaboration, brainstorming and outside the box thinking are critical. He approaches everything he does with passion and enthusiasm.

Because of this, it is my pleasure to recommend Chris for consideration for employment in the field of public relations and advertising.

Sincerely,

Camille P. Downing

Camille P. Downing
Professor, School of Communication
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